



Cat Coode

Professional Speaker, Data Privacy Expert, Woman in Tech

ABOUT CAT

An engineer and software architect, Cat has spent two decades working in roles from software developer to senior management. In 2013, Cat recognized the need for people to better understand the importance of their digital data and how to keep it safe. Combining her love for teaching and her background in tech, Cat launched Binary Tattoo to help empower people with this knowledge so they can have a safe and positive online experience. In addition to speaking, Cat specializes in guiding companies through their global privacy regulation compliance, backed by a certification in Canadian Privacy Law from the International Association of Privacy Professionals.

TOPICS OFFERED

- Cybersecurity and Data Privacy
- Global Data Privacy Regulation Compliance
- Online Reputation Management
- Safeguarding Your Digital Brand
- Safeguarding Your Kids Online

APPEARANCES



ABOUT BINARY TATTOO

Binary is the language of all things digital. *Tattoo* for the permanence of everything we put online. Founded in 2013, Binary Tattoo helps you understand and appreciate the impact of how you are represented online. As experts in Data Privacy, Global Data Privacy Regulations and Online Reputation Management, we help individuals and corporations stay safe online.

CONTACT

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SEMINARS

Seminars can be delivered to any sized audience from intimate to large scale. These talks are well suited to keynotes, conferences, lunch-and-learns, and professional development.

Cybersecurity: Online Identity and Data Protection

Our flagship corporate offering, find out how your data is gathered and used in our evolving online world. We help individuals understand how their behaviours online affects both the company's reputation and their data security. Leave with tangible actions you can take to improve privacy and safety of your online accounts. Keep hackers at bay, secure your private accounts, and take ownership of your most valuable asset, your data.

Safeguarding Your Online Brand

The word "Brand" is used by marketers to describe how you chose to publicly define yourself. The problem in today's growing digital world, is that we put out more information than we intend to. This results in digital identity you may not be aware of. Key to professionals who rely on their brand, we assist you to ensure your personal and work profiles are separated online. By providing you with tangible tips and suggestions, we help you understand how and where your data is seen so the you can take back control of your personal online brand today.

ALSO AVAILABLE

- **Understanding Global Data Privacy Regulations (GDPR, PIPEDA, CCPA, LGDP)**
- **Safeguarding Your Online Reputation -> for Parents, Teachers, Staff, and Caregivers**
- **Safeguarding Your Online Reputation for students -> Grade 3 through to Post-Secondary**

WHAT OTHERS SAY

"Just wanted to extend a big THANK YOU for your presentation. Already have lots of staff talking about your presentation and how much they enjoyed it. You made it entertaining, thought provoking and applicable to our staff so thank you again!" – Sarah R, Corporate Customer

" I wanted to thank you. I thought I knew a lot but I didn't realize how much I didn't know" – Juliette H, Corporate Customer

"If you've ever wondered what information is associated with you online, you need to check out Binary Tattoo. Seriously." – Ashley M, Parent and Professional

More testimonials at: <http://www.BinaryTattoo.com/testimonials>